

## Event Marketing Manager



North County Dublin

Remuneration: €35,000 p.a.

Contract: Permanent Full Time

Applications to: [louise.mcloughlin@eventhaus.ie](mailto:louise.mcloughlin@eventhaus.ie)

### Job Specification:

A new and exciting opportunity has arisen within our Company. We are passionate about running events whether large or small, business or consumer based in Ireland or further afield and are offering a permanent position for an Event Marketing Manager. The successful candidate will manage the exhibitor and visitor marketing activities across our portfolio of events. This role an exciting opportunity for a strong multi-tasker and someone who enjoys diversity in their role.

### Role Responsibilities:

- Creating and delivering successful marketing campaigns
- Managing multiple events across all communications platforms
- Managing marketing budgets
- Planning and delivery of advertising campaigns
- Maintaining and updating event websites
- Compilation of sales and sponsorship presentations
- Measuring campaigns success via social media analytics
- Digital communications
- Creating marketing collateral for events including POS, TV Ads, Radio Ads, Print Ads Offers, Posters & Flyers including copying writing.
- Liaising with graphic designers, printers, web developers and media partners
- Working with the team to develop and maintain sponsor relationships and delivery of contractual agreements.
- Developing and maintaining databases
- Providing marketing support to Sales & Operations departments

### Requirements:

- 3 + Years' experience in a Marketing role with a track record in running digital campaigns
- Educated to Degree level in Marketing, Communications or related discipline
- A team player who can work with confidence in their own ability and decisions and ask for support when needed
- Ability to prioritise, work at pace and meet deadlines
- Candidate will be passionate about career in marketing, a hard worker and someone who sees a task through till the end